

DALLAS APPAREL & ACCESSORIES MARKET KIDSWORLD TEMPS

UPCOMING

October 22-25

January 8-14*

January 21-24

March 18-21

LEADING THE WAY IN CHILDREN'S APPAREL & ACCESSORIES

The Dallas Kidsworld show is the fastest growing children's apparel and gift expo in the country. Buyers come from regions across the United States – and internationally – to set appointments and write orders.

FUN & PLAYFUL

The premier resource where retailers find the latest emerging trends in children's fashion and accessories. From LA to New York, buyers come to Dallas Market Center for the latest attention-grabbing apparel and accessories.

EXPANDED MARKET PRESENCE

With more Kidsworld exhibitors than ever and distinctive, growing categories, Dallas Market Center continues to offer a dynamic experience attracting buyers from specialty retailers to mass market.

NOTABLE BUYERS SHOP DALLAS

Delivering retailers from coast to coast and internationally, dedicated Retail & Buyer Development teams work directly with retailers to showcase exhibitor lines at Market and get you in front of them.

**ATTRACTING
MORE BUYERS
FROM COAST
TO COAST!**

KIDSWORLD MARKET DATES

October 22 - 25
January 8-14*
January 21-24
March 18-21

SHOW HOURS

Tuesday-Friday 8:30AM - 6:00PM
TEMPS close at 3:00PM on Friday

*Exhibit space will coincide with the
January Total Home & Gift Market

NOTABLE BUYERS INCLUDE:

BE KIND

Blaze & Ribbon

Fashions For Kids

Garage Boutique

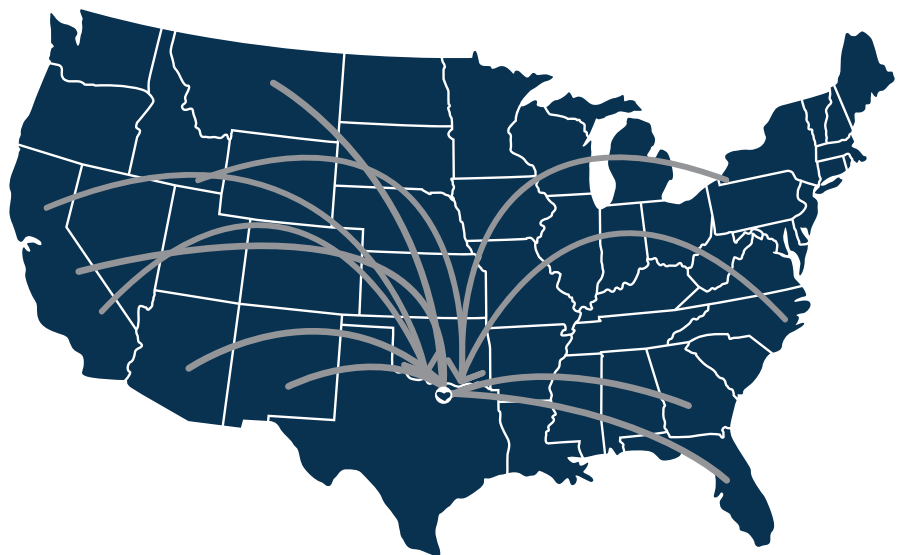
JC Kate Boutique

Little Monkey Toes

Macs & Milli

Olly-Olly

Pippen Lane



MARKETING OPPORTUNITIES

The Marketing and Retail Development teams work hard to promote temporary exhibitors and deliver more buyers to Apparel & Accessories Market. No other marketplace has a dedicated buyer delivery team attracting independent retail, major stores, buying groups, and international. Plus we offer comprehensive support of our temporary exhibitors from our marketing team including advertising, emails, social media, videos, printed materials, and more. We're doing our part and here's how you can help.

SEND HIGH RESOLUTION PHOTOGRAPHY:

Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

SEND YOUR IMAGERY TO:
socialmedia@dallasmarketcenter.com

- Along with the artwork, include:
- Apparel & Accessories Market - Month
- Your Company Name
- Your Booth Number or Showroom Number
- No logos on images*



SPONSORSHIPS/PAID OPPORTUNITIES

Our promotions team wants to help you spread the word and drive traffic to your booth. Sponsorship and advertising opportunities include: on-site sponsorships, e-mail blasts/on-line banners, digital/video screen advertising, and magazine advertising.



SPARK MAGAZINE is perhaps the best option. The award-winning publication is distributed to more than 55,000 buyers one month prior to Market, thus providing advertisers with maximum exposure and oftentimes pays for your participation – before you even arrive in Dallas. SPARK offers both hardcopy and digital options.

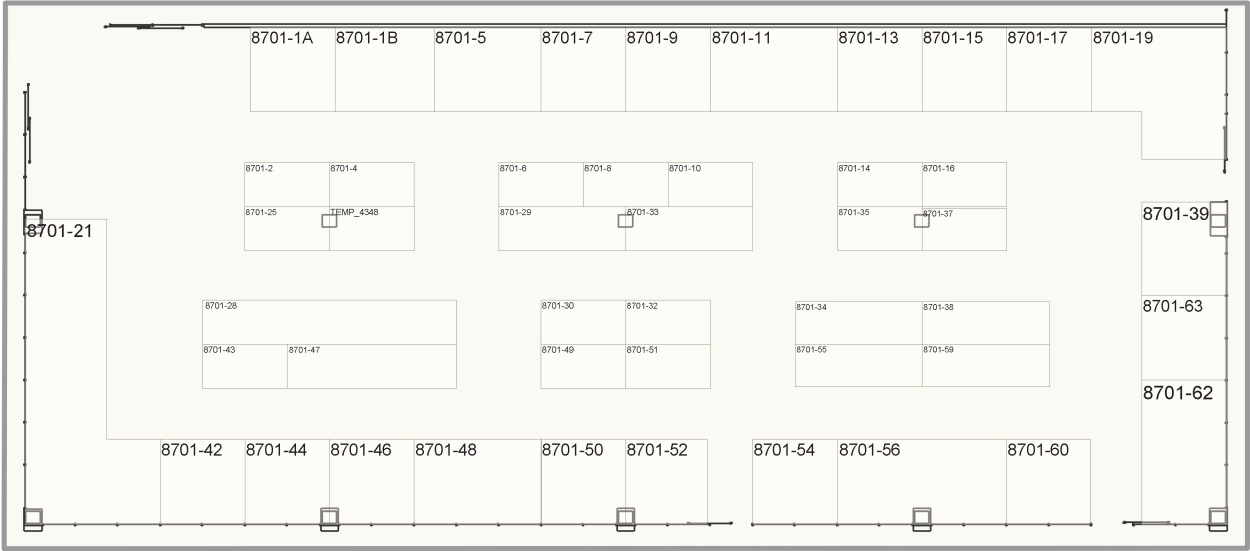
For more information on sponsorships and advertising, contact:

JAMIE MAJECKI | Senior Director, Media Sales
214-655-6174 or jmajecki@dallasmarketcenter.com

LOCATION | COST | WHAT'S INCLUDED

DEPOSIT DUE WITH LEASE: 35% of Total Booth Cost Due with Contract

WORLD TRADE CENTER
Floor 08



BOOTH SIZE & RATE:

- 50 sqft \$1,000**
- 75 sqft \$1,200**
- 100 sqft \$1,400**
- 150 sqft \$2,000**
- 200 sqft \$2,500**

Front Fee \$200

Included with booth:

- Table/Chair Set
- Clothing racks
- Electric Outlet
- Wi-fi

KidsWorld Studio does not work with GES

Shipping Address:

Dallas Market Center
 Kids World Studio-8th Floor
 2050 Stemmons Freeway
 Suite 8701 Booth #
 Dallas, Texas 75207



BRITTANY RIGG

Director of Leasing

P: 214-655-6158

brigg@dallasmarketcenter.com

Temporary Leasing: KidsWorld Temps

Permanent Leasing: Children's Apparel,
 Accessories, Gift and Toy (WTC-8),
 General Gift, Home, IHDC Gallery

RESERVE YOUR BOOTH TODAY!

Visit dallasmarketcenter.com for further information.

@dallasmarket

